



HAPPINESS
MADE IN ITALY



Company profile



Dulcop. A forward-thinking vision across three generations

For over 60 years, Dulcop has been the European benchmark in the production of soap bubbles. The Melotti family has built a solid and consistent company, capable of combining industrial tradition with sustainable innovation.

At the heart of our journey lies a clear vision: to be the most recognizable soap bubble company in the world, synonymous with **safety, sustainability, quality**.

Every decision we make reflects a genuine commitment to people, the environment and the future, with a fully controlled supply chain and ESG-certified processes.

This identity is fully expressed in our consumer brand - **Bubble World**: the essence of who we are. An accessible, refined, safe and creative product, designed to accompany families in the most simple and genuine moments of play.

The Dulcop difference is an Italian industrial model: responsible, traceable, rooted in values and future-oriented.





Our mission

We create joyful experiences through safe and innovative products that bring generations together and foster bonds of happiness.

A man and a young girl are seen from behind, standing in a lush green field. The man, wearing a light green shirt and blue jeans, is kneeling and blowing bubbles with a red wand. The girl, wearing a denim jacket and light blue jeans, stands next to him, looking up at the bubbles. The background is a soft-focus landscape with trees and a warm, golden light from the setting or rising sun. Numerous colorful soap bubbles are floating in the air, some in sharp focus and others blurred, creating a magical and joyful atmosphere.

Our vision

We want to be the international benchmark for the play and magic of soap bubbles, establishing ourselves as a guarantee of safety, quality and shared joy.

A large, iridescent soap bubble floats in the center of a warehouse aisle. The bubble's surface reflects the surrounding environment, including the high ceilings, industrial lighting, and the rows of cardboard boxes stacked on metal shelving units. The background is slightly blurred, emphasizing the bubble as the central focus. The overall scene conveys a sense of innovation and precision within an industrial setting.

Our pillars

- **Italian competitive industrial excellence.**
- **Continuous improvement for quality.**
- **Internal Research and Development department.**
- **Uncompromising commitment to safety.**
- **Respect for people and the environment.**

Why Dulcop?

SUSTAINABILITY

Paper and card board packaging made of materials derived from sustainable forests (FSC);
Recyclable plastics;
Circular economy production;
First GRI-compliant Sustainability Report coming in October 2025.

ITALIAN PRODUCTION

Advanced production facilities;
Competitive on-time delivery;
Tested quality.

SAFETY

Our liquid is continuously tested;
Allergy certified - Paraben free - Gluten free;
Each batch is traceable, microbiologically tested and compliant with the European Toys Safety Directive 2009/48/CE;
Sleeved seal on the cap of 60 ml bottle;
Giocattoli Sicuri and G-mark certification;
Noble materials.

ETHICS

We are compliant with:
the AMFORI BSCI Code of conduct for ethical rights of workers and the protection of the environment;
the ISO 9001:2015.

CUSTOMIZATION

Customizable bottles for events, sponsorships, giveaways or development of customers' own product line;
Flexible minimum order quantity;
Different sizes available;
Quick and reliable customized production.

In a market where price often dominates, our role is also cultural: to help buyers understand that real value lies not in cost, but in traceability, accountability, and verified quality across the supply chain.

Our core assets

Our production process is entirely carried out in our facilities, covering the entire supply chain from raw materials to the finished product. This in-house management allows for continuous quality control, as well as greater flexibility and speed in meeting customization requests.

Daily maximum production capacity

300.000	lids
500.000	balls
300.000	blowers
300.000	caps
500.000	bottles
120.000	soap solution litres
600.000	60ml soap bubbles

3 production lines:
60 ml; 175 ml;
from 300 ml to 5 lt.

3 semi-automated
packaging lines

How we work

MAXIMUM SAFETY

The formulas of our soap bubbles are the result of continuous research in full compliance with the European Toy Safety Directive, 2009/48/CE.

Our paraben and gluten-free solution is made with micro-filtered purified water and biodegradable active elements in order to ensure a safe liquid.

We are the only business in the industry to have obtained the Allergy Certified approval for our liquid.

A SAFE PLACE

In 2024 we moved from our historical headquarters, where it all began more than 80 years ago, to a new production site to guarantee even greater levels of product safety.

We adhere to the AMFORI BSCI Code of Conduct.

GLOBAL PRESENCE

An entirely in-house production process, from design to manufacturing, ensures full quality control and traceability. Today, Dulcop distributes its bubbles in over 50 countries worldwide, bringing Made in Italy excellence to families and retailers across global markets.



Sustainable production

Dulcop International S.p.A. specialises in the supply of soap bubbles, soap bubble toys and plastic bubbles, operating sustainably and respecting both people and the environment. Compliance with high standards of business integrity is central to our activities. We believe this is the only way to guarantee lasting success for Dulcop International S.p.A. and our stakeholders.

A RESPONSIBLE MODEL FOR THE FUTURE

Our growth is driven by efficiency, transparency, and responsibility. Our industrial model combines operational excellence with organizational innovation, delivering measurable value for both the environment and society.

RECYCLABLE MATERIALS

The new site allows us to further reduce the environmental impact of each bottle, which we have already lowered by using, for instance, paper and cardboard sourced from ethically-managed forests. First GRI-compliant Sustainability Report coming in October 2025.

OUR DREAM

We aim at producing, within the next few years, the first bottle exclusively from 100% recycled zero-impact materials containing a bubble liquid formula from all-natural substances. We are working on it.



Quality and Certifications

For us, quality is a promise kept every day. From the safety of the people who work with us to the traceability of our production processes, every step is guided by care and control. The national and international certifications we renew every year are proof of our real, constant, and transparent commitment to it.



A young girl with long brown hair is blowing bubbles. She is holding a red bubble wand in her right hand and a red bubble bottle in her left hand. She is standing in front of a red wooden playhouse. The playhouse has a red roof and red walls. There are many colorful bubbles floating in the air around her. The background is a bright, sunny day.

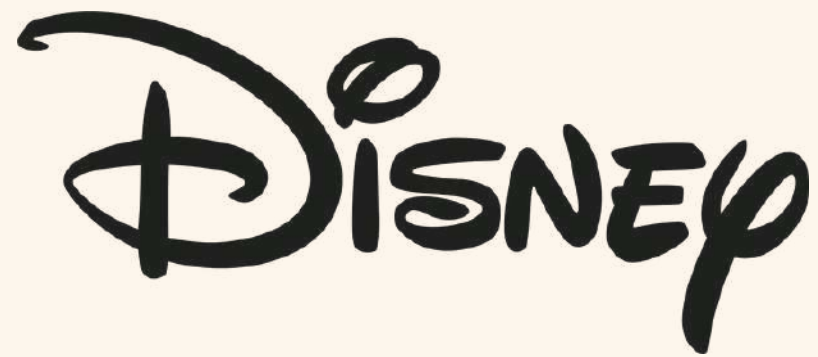
The catalogue

OVER 300 PRODUCTS








Bubble World branded soap bubbles, bubble toys and refills, together with the most beloved and popular cartoon characters. For your business, make sure you also check out our display boxes and floor displays!



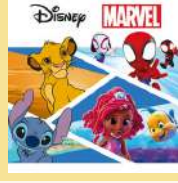

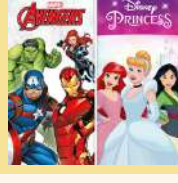
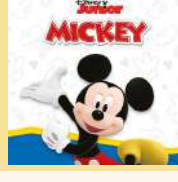

Browse the catalogue, discover our products and download useful materials for your reference or promotional purposes! [Click here](#) for online catalogue.

In licensing with

















Catalogue overview

Theme	60 ml	Maxi	Glass	Wand	Gun	Flying Disc
	✓					
	✓	✓	✓	✓	✓	
	✓	✓	✓	✓	✓	✓
	✓	✓	✓			
	✓					
	✓					
	✓					

Theme	60 ml	Maxi	Glass	Wand	Gun	Flying Disc
	✓					
	✓	✓	✓	✓	✓	
	✓					
	✓	✓	✓	✓	✓	
	✓					
	✓	✓	✓	✓	✓	✓
	✓	✓	✓	✓	✓	✓

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	✓	✓	✓	✓		
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	✓	✓	✓		✓	✓
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	✓					
	✓					

Theme	60 ml	Maxi	Glass	Wand	Gun	Flying Disc
	✓					
	✓	✓	✓	✓	✓	✓
	✓		✓	✓		
	✓	✓	✓	✓	✓	✓
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	✓					
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Catalogue overview

Theme	60 ml	Maxi	Glass	Wand	Gun	Flying Disc
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	✓	✓	✓	✓	✓	
	✓	✓	✓		✓	✓
	✓					
	✓	✓	✓	✓	✓	
	✓		✓	✓		✓

Theme	60 ml	Maxi	Glass	Wand	Gun	Flying Disc
	✓					
	✓	✓		✓	✓	
	✓		✓			
	✓			✓		
	✓					
	✓			✓		



Sustainable development

2025 - 2026

- Relocation of new operational headquarters completed.
- Installation of photovoltaic system.
- More green areas in the facilities with areas dedicated to employees for greater corporate well-being.
- Energy efficiency: use of heat pumps for the gas-free heating and cooling of production and logistics areas; installation of controlled mechanical ventilation systems in offices and common areas.

2027 - 2028

- Implementation of the production system and reduction of night shifts to ensure better working conditions.
- Bubble toys manufactured in Italy for greater quality control and the reduction of CO2 emissions.
- Gender equality: development of an inclusive work environment.
- 27001 certification: information security system.

2029 - 2030

- Implementation of a production system that further reduces energy costs and improves the efficiency of the production cycle, with shorter cycle times and less use of paper and plastic.
- Life Cycle Assessment (LCA) of products (environmental impact).

The soap bubble factory

1938

Nuova Dolciaria was founded.
We originally made
sweets for children

1966

Nuova Dolciaria
became Dulcop

1969

We invented the maze
on the cap, adding a second
game to play with

1970

Dulcop established itself
on the market by
manufacturing toy soldiers

1975

Super Charlie came to the stage:
a hinged action figure that
charmed an entire generation

1985

Dulcop soap bubbles became
the best sellers on
the European market

1998

The Babbol mascot was born,
and our first children's comic
was released

2001

The product range expanded
with the introduction
of bubble toys

2013

One billion soap bubbles
were produced in
75 years on the market

2018

Dulcop celebrated its first
80 years in the business

2020

The new e-shop
www.bubbleworld.com
was launched

2024

A new production site
was opened

2025

The bubbleworld.com
e-shop hit Spain

A family, a story





How the company was born

“The company was founded in 1938, but at first we made confectionery products. After our parents, my brother Alessandro and I represent the second generation leading the company and my children the third one. Over the years, we have made other toys such as plastic soldiers. Then, our parents had the idea of focusing on soap bubbles. Today we produce 600,000 bubbles a day.”

Andrea Melotti

Dulcop International S.p.A President

Future Projects

“We are focused on developing special new products, circular economy solutions that improve playability. I truly believe that we will still be here in 2100, because soap bubbles cannot become virtual. They will remain physical, and their magic will keep capturing the imagination of children, parents and grandparents alike.”

Alessandro Melotti

Dulcop International S.p.A CEO



The maze

“It was invented by our grandfather Athos, who was looking for a way to use the surface of the cap. It dates back to the 1970s, then the patent expired and everyone copied it. It was a brilliant idea which completely changed the bottle.”

Allegra Melotti



Made in Italy

“All our products are designed and developed in Italy, in a new 15,000 m2 production area where a team of specialists takes care of every detail of the process before the soap bubbles are exported to over 50 countries. Everything that comes out of here has undergone strict controls.”

Alberto Melotti



Products and services

“Our offer boasts a selection of over 300 products, a strength that has persuaded the world’s best partners to choose Dulcop. It clearly is a complex market, but luckily the fun of making soap bubbles cannot yet be replicated virtually and they remain highly popular among children and adults likewise.”

Arianna Melotti

Bubble World brand

In 2019, we launched the **BUBBLE WORLD** brand, which soon becomes the reference brand for the Dulcop soap bubbles.

BUBBLE WORLD is fun, colorful and playful, more suitable for the target public and market, regardless of their age!

To date, we have activated three social channels - [Instagram](#), [Facebook](#) e [YouTube](#) - and the e-shop bubbleworld.com for the end-consumers in Italy and Spain.

The latter boasts a substantial section dedicated to the customization of bubbles for all occasions, without any minimum purchase: choose the label design, the blower shape and the bottle color to make your own bubble!





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For info, please do not hesitate to contact us

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Thanks